



# A & P Commission Regular Meeting

May 19, 2026 | 9:00 AM

## Agenda:

- I. Call to Order
- II. Approval of Minutes April 28, 2026
- III. Treasurer's Report;
- IV. Funding Requests
  1. Holiday of Lights \$35,000 Mike Parsons
  2. Arkansas State Golf Association Junior Match Play \$5,000 Tyler Meyl
  3. Juneteenth Celebration \$5,000-\$10,000 Jeanette Williams
- V. Discussion
  1. Ways to reduce size of packets
- VI. Adjournment

Chris Howell (Chairman)  
Tonia Hale

Tommy Centola (Secretary)  
Rees Jones  
Marco Orozco

Jim House (Treasurer)  
Gary Patel

Searcy A & P Commission –



Tuesday, April 28, 2026, 9:00 AM  
Minutes

With Chairman Howell out of the room, Commissioner Centola called the meeting to order at 9:00am. Present were Commissioners Centola, Howell, House, Jones, Orozco, and Patel. Commissioner Hale was absent.

Commissioner Centola asked for a motion to approve the minutes. Commissioner Patel made the motion with Commissioner Orozco seconded. The motion to approve

Tim Blansett presented the Financial Report. For March, the Total Fund Balance as of 3/31/26 was \$2,797,074.85. The Restricted Fund Balance is \$1,154,000.00 (accounting for Bond Repayment) and the Unrestricted Fund Balance is \$1,643,074.85. Total Liabilities and Net Assets is \$2,797,074.85 Collections for the month of February were for Lodging \$33,352.52 Prepared Foods \$110,377.13. Interest & Penalties on late payments \$327.73. Early Payment Discounts (\$2,232.33). Expenditures were: Legal Services \$1,425.00, Professional Services \$3,340.00. Website and Social Media Expense \$12,335.00. Bank Fees \$146.62, Merchant Fees \$90.00, Bond Payment to the City \$83,293.64, 4th of July 2026 \$10,000.00, Get Down Downtown \$95,000, Little Red River Ozark College Rodeo \$7,000.00, Searcy Parks and Rec. (Tournaments) \$9,000.00. Interest Income on Deposits \$2,487.77. Net Income of November \$(79,805.21).

Mike Parsons presented the recap from last year's Holiday of Lights grant. The funds were used to purchase the fire truck and police car displays, along with other lights that needed replacing. The partnership between the Holiday of Lights and A&P has helped gain Searcy national recognition the last two years from Southern Living. During the months of November and December, visits to Berryhill Park between the times of 5-10pm totaled 30,500. The Living Nativity had their busiest year last year. He thanked the A&P for helping Searcy to become the Cutest Christmas Town in the South.

Mike Pasrons presented. He said that these are the funds for a few items this year. First there will be an Experience Searcy light display for the roundabout at the City Center. This display can also be used at various events throughout the year. Second, Spring Park will be a new display featuring a well-known Kids Christmas movie. Each year, this display will be expanded. Third, would be the purchase of a train for events around town. A&P will pay for the engine, to be named the experience Searcy Express, and shipping. There will be 4 cars for children to ride in, two have already been sponsored, the third is 99% sponsored, and the last one will be

sponsored within two weeks.

Tyler Meyl presented the funding request for \$5,000 for the Arkansas State Golf Association Junior Match Play, to be held at Searcy Country Club. This is the first time this event will be held in Searcy and with support from the A&P Commission, the event may continue in Searcy yearly.

Jeanette Williams presented the request for the Searcy Juneteenth celebration. She said that last year there was a crowd of 400, with some coming from as far as Mobile, Alabama. It was asked when they come back in May to have a better idea about what the cost of the celebration will be and the breakdown of the items. This would allow the Commission a better understanding of the needs and proceed with the grant as appropriate.

Mr Humphrey presented the grant request for \$30,000. He said that Searcy has been the home of the Special Olympics for 30 or more years. Over 6,000 athletes will attend this year's event. Commissioner Patel motioned to suspend the rules to allow a vote on this request. Commissioner Centola seconded. The vote to suspend the rules was unanimously approved. Commissioner Centola motioned to approve the grant request. Commissioner Patel seconded. The vote to approve the grant was unanimous.

Commissioner Centola stated that the next meeting is scheduled for the day after Memorial Day. The suggestion was made to move the meeting to Tuesday, May 19th. At 9am. Centola also stated that he would be sending notification to the City Council to approve reappointment's of Commissioners Hale, Howell and House. Chairman Howell adjourned the meeting at 9:37am.

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Tommy Centola, Secretary

# APRIL MARKETING REPORT



## OVERVIEW:

# 124,567

**Facebook Reach:** The number of people who had any content from your Page or about your Page enter their screen.

# 6,970

**Instagram Reach:** The number of unique accounts that saw any of your posts or stories at least once.

# 10,173

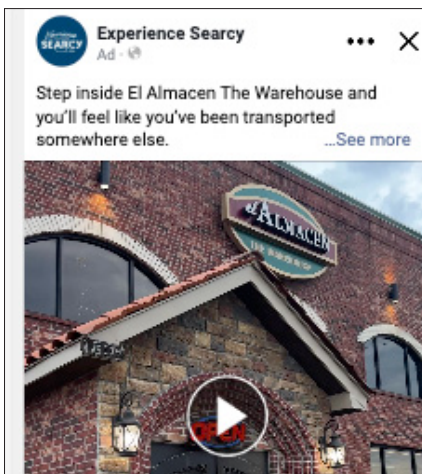
**Website Visits:** The total number of browser sessions within a timeframe.

## PROMOTED SOCIAL POSTS:

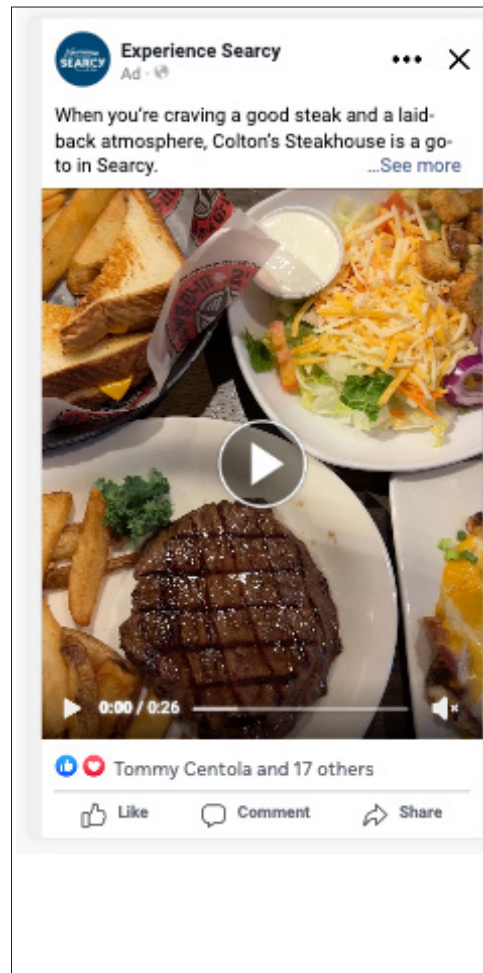
184,871  
Views



23,181  
Views



10,877  
Views



24,356 Views

**Experience Searcy**  
Sponsored · 🌐

Step back in time at [Pioneer Village Searcy, AR](#) May 2-3. This annual event brings history to life with demonstrations, activities, and a glimpse into the way things used to be.

It's a fun and educational experience for all ages and a great addition to a full weekend in Searcy.

[#ExperienceSearcy](#) [#PioneerVillage](#)



The image features a large main photo of a man in a blue shirt and grey vest using a vintage corn sheller. Below it are three smaller photos: a woman at a table under a blue tent, a woman in a white dress at a table, and two people in period clothing standing in a field.

### Ad in Partnership with Ozark Gateway

230,676 Impressions


81,908 Reach

**Experience Searcy**  
Sponsored · 🌐

Looking for the perfect weekend trip? Make plans to be in Searcy.

The first weekend in May is packed with some of our biggest and most unique events:

🎵 Beats & Eats Block Party... [See more](#)























The image shows two event cards. The left card features a close-up of chocolate gravy being poured over biscuits, with a circular logo that says 'WORLD CHAMPIONSHIP Chocolate GRAVY COOKOFF'. The right card shows a man in a red and white striped shirt and a straw hat standing behind a wooden wagon at an outdoor event.

**World Championship Chocolate Gravy...** [See details](#)










**Pioneer Village Open House**

👍 201    💬 12    ➦ 67

# Top Visited Restaurants in March

Rank	Name	City	Total Visits
1	 <b>Chick-fil-A</b> 3683 E Race Ave, Searcy, AR 72143	Searcy	73K
2	 <b>SONIC Drive In</b> 2005 E Race Ave, Searcy, AR 72143	Searcy	56.2K
3	 <b>McDonald's</b> 600 S Main St, Searcy, AR 72143	Searcy	52.1K
4	 <b>7 Brew Coffee</b> 3212 E Race Ave, Searcy, AR 72143	Searcy	43.8K
5	 <b>McDonald's</b> 3515 E Race St, Searcy, AR 72143	Searcy	43K
6	 <b>SONIC Drive In</b> 1823 W Beebe Capps Expy, Searcy, AR 72143	Searcy	39.5K
7	 <b>Texas Roadhouse</b> 1555 Janet Dr, Searcy, AR 72143	Searcy	33.9K
8	 <b>Slim Chickens</b> 402 E Beebe Capps Expy, Searcy, AR 72143	Searcy	28.2K
9	 <b>Chili's Grill &amp; Bar</b> 3705 E. Race Avenue, Searcy, AR 72143	Searcy	25.1K
10	 <b>Taco Bell</b> 3307 E Race Ave, Searcy, AR 72143	Searcy	23.4K
Rank	Name	City	Total Visits
11	 <b>SONIC Drive In</b> 1291A N Maple St, Searcy, AR 72143	Searcy	22.8K
12	 <b>Guacamole Mexican Grill</b> 205 S Poplar St, Searcy, AR 72143	Searcy	22.6K
13	 <b>Wendy's</b> 1707 E Race Ave, Searcy, AR 72143	Searcy	22.3K
14	 <b>Whataburger</b> 3900 E Race Ave, Searcy, AR 72143	Searcy	21.6K
15	 <b>Fuji Japanese Steakhouse</b> 1201 Janet Dr, Searcy, AR 72143	Searcy	20.2K
16	 <b>Freddy's Frozen Custard &amp; Steakburgers</b> 2812 E Race Ave., Searcy, AR 72143	Searcy	18.5K
17	 <b>Colton's Steak House &amp; Grill</b> 3002 E Race Ave, Searcy, AR 72143	Searcy	18.2K
18	 <b>Western Sizzlin</b> 3210 E Race Ave #4810, Searcy, AR 72143	Searcy	16.7K
19	 <b>Taco Bell</b> 2513 W Beebe Capps Expy, Searcy, AR 72143	Searcy	16.1K
...	 <b>Tropical Smoothie Cafe</b>	-	-

## Top Visited Hotels in March

Rank	Name	City	Total Visits
1	 <b>Hampton Inn Searcy</b> 209 S Poplar St, Searcy, AR 72143	Searcy	7.2K
2	 <b>Holiday Inn Express</b> 3660 Ferren Trail, Searcy, AR 72143	Searcy	5.9K
3	 <b>La Quinta Inn &amp; Suites by Wyndham Searcy</b> 504 N Poplar St, Searcy, AR 72143	Searcy	5.6K
4	 <b>Days Inn by Wyndham Searcy</b> 3109 E Race Ave, Searcy, AR 72143	Searcy	4.6K
5	 <b>Best Western Plus Searcy Inn</b> 107 N Rand St, Searcy, AR 72143	Searcy	4.4K
6	 <b>Microtel Inn &amp; Suites</b> 3668 Ferren Trail, Searcy, AR 72143	Searcy	3.6K
7	 <b>Quality Inn &amp; Suites</b> 3204 E Race Ave, Searcy, AR 72143	Searcy	3.5K
8	 <b>Econo Lodge</b> 120 N Rand Dr, Searcy, AR 72143	Searcy	1.8K
9	 <b>Super 8 Searcy</b> 1200 Truman Baker Dr, Searcy, AR 72143	Searcy	1.3K

## Rodeo - April 16-18

2,200 Visitors

### Top Locations

Searcy  
 Marshall, MO  
 Martin, TN  
 Judsonia  
 Livingston, AL  
 Senatobia, MS  
 Murray, KY  
 Magnolia, AR  
 Beebe, AR  
 Luberton, MS

**City of Searcy A&P Tax Commission  
Financial Statements  
For the One Month and Four Months Ended April 30, 2026**

**City of Searcy A&P Tax Commission  
Statement of Financial Position  
As of April 30, 2026 and 2025**

**Assets**

	<b>2026</b>	<b>2025</b>
<b>Current Assets</b>		
Revenue Fund - FSB	\$ 263,121.73	\$ 196,090.04
Savings Account - Simmons	1,266,081.28	1,232,429.99
Operating Account - FSB	254,342.59	451,315.00
CD Reserve	<u>1,050,973.77</u>	<u>1,000,000.00</u>
<b>Total Current Assets</b>	<u>2,834,519.37</u>	<u>2,879,835.03</u>
<b>Property and Equipment</b>		
	<u>0.00</u>	<u>0.00</u>
<b>Net Property and Equipment</b>	<u>0.00</u>	<u>0.00</u>
<b>Total Assets</b>	<u>\$ 2,834,519.37</u>	<u>\$ 2,879,835.03</u>

**City of Searcy A&P Tax Commission  
Statement of Financial Position  
As of April 30, 2026 and 2025**

**Liabilities and Net Assets**

	2026	2025
<b>Current Liabilities</b>		
<b>Total Current Liabilities</b>	0.00	0.00
<b>Long-Term Liabilities</b>		
<b>Total Long-Term Liabilities</b>	0.00	0.00
<b>Total Liabilities</b>	0.00	0.00
<b>Net Assets</b>		
Restricted Fund Balance	1,187,000.00	1,401,193.32
Unrestricted Fund Balance	1,647,519.37	1,478,641.71
<b>Total Net Assets</b>	2,834,519.37	2,879,835.03
<b>Total Liabilities and Net Assets</b>	\$ 2,834,519.37	\$ 2,879,835.03

**City of Searcy A&P Tax Commission  
Income Statement**

	<b>1 Month Ended April 30, 2026</b>	<b>1 Month Ended April 30, 2025</b>	<b>4 Months Ended April 30, 2026</b>	<b>4 Months Ended April 30, 2025</b>
<b>Sales</b>				
A&P Tax Collection - Lodging	\$ 39,296.55	\$ 33,308.08	\$ 131,440.56	\$ 108,048.19
A&P Tax Collection - Prepared Foods	121,526.79	114,215.61	445,709.48	413,381.20
Interest & Penalties on late payments	205.42	0.00	1,839.19	525.67
Early payment discounts	(2,558.24)	(2,238.40)	(9,079.03)	(10,111.47)
Less Returns and Allowances	(2,582.49)	0.00	(2,582.49)	0.00
<b>Total Sales</b>	<u>155,888.03</u>	<u>145,285.29</u>	<u>567,327.71</u>	<u>511,843.59</u>
<b>Cost of Goods Sold</b>				
Bond Payment to City	82,356.21	83,293.64	332,237.13	83,293.64
Searcy Youth Baseball & Softball \$25,000.00	0.00	5,000.00	0.00	5,000.00
Creative Group of AR N.Y.E. - \$15,000.00	0.00	0.00	0.00	14,951.55
Purchasing New Bleachers for Sports Complex - \$82,846.26	0.00	0.00	0.00	82,846.26
2025 AR Master Gardener Conference	0.00	0.00	0.00	205.68
Special Olympics Funding 2025 - \$25,000	0.00	0.00	25,000.00	0.00
CGA - United We Stand - \$55,000	0.00	25,000.00	0.00	25,000.00
4th of July 2026-65,000.00	10,000.00	0.00	35,000.00	0.00
Main Street Searcy- Get Down Downtown	0.00	0.00	95,000.00	0.00
Little Red River Ozark College Rodeo	0.00	0.00	7,000.00	0.00
Searcy Parks and Recreation	12,000.00	0.00	21,000.00	0.00
<b>Total Cost of Goods Sold</b>	<u>104,356.21</u>	<u>113,293.64</u>	<u>515,237.13</u>	<u>211,297.13</u>
<b>Gross Profit</b>	<u>51,531.82</u>	<u>31,991.65</u>	<u>52,090.58</u>	<u>300,546.46</u>
<b>Operating Expenses</b>				
Legal Services	1,575.00	0.00	3,300.00	2,550.00
Administrative Services	0.00	0.00	0.00	42,230.79
Professional Services	3,845.00	0.00	13,948.00	10,597.00
Social Media Content & Advertising	1,800.00	0.00	1,800.00	0.00
Office Supplies	0.00	0.00	0.00	277.84
Bank fees	523.88	497.56	1,541.17	920.29
Merchant fees	101.00	78.00	458.00	311.00
Website and Social Media Expense	8,735.00	13,685.00	46,590.00	47,840.00
<b>Total Operating Expenses</b>	<u>16,579.88</u>	<u>14,260.56</u>	<u>67,637.17</u>	<u>104,726.92</u>
<b>Operating Income (Loss)</b>	<u>34,951.94</u>	<u>17,731.09</u>	<u>(15,546.59)</u>	<u>195,819.54</u>
<b>Other Income (Expenses)</b>				
Interest Income on Deposits	2,492.58	2,337.29	12,605.20	8,994.56
<b>Total Other Income (Expenses)</b>	<u>2,492.58</u>	<u>2,337.29</u>	<u>12,605.20</u>	<u>8,994.56</u>
<b>Net Income (Loss) Before Taxes</b>	<u>37,444.52</u>	<u>20,068.38</u>	<u>(2,941.39)</u>	<u>204,814.10</u>
<b>Net Income (Loss)</b>	<u>\$ 37,444.52</u>	<u>\$ 20,068.38</u>	<u>\$ (2,941.39)</u>	<u>\$ 204,814.10</u>

**Supplemental Information**

**City of Searcy A&P Tax Commission  
Income Statement  
Most Recent 12 Months**

	05/31/25	06/30/25	07/31/25	08/31/25	09/30/25	10/31/25	11/30/25	12/31/25	01/31/26	02/28/26	03/31/26	04/30/26	Total
<b>Sales</b>													
A&P Tax Collection - Lodging	\$ 28,878.12	\$ 37,625.63	\$ 33,832.72	\$ 30,570.50	\$ 35,456.78	\$ 33,825.53	\$ 37,274.69	\$ 29,791.10	\$ 30,639.74	\$ 28,151.75	\$ 33,352.52	\$ 39,296.55	\$ 398,695.63
A&P Tax Collection - Prepared Foods	106,809.44	112,194.58	120,186.17	107,471.83	117,144.63	102,448.60	107,881.37	103,046.91	108,609.41	105,196.15	110,377.13	121,526.79	1,322,893.01
Interest & Penalties on late payments	0.00	0.00	394.65	271.82	194.03	1,582.06	1,157.01	412.19	538.91	767.13	327.73	205.42	5,850.95
Early payment discounts	(2,445.76)	(2,928.10)	(2,408.14)	(2,529.51)	(2,623.44)	(1,610.60)	(2,736.02)	(2,278.47)	(2,181.62)	(2,106.84)	(2,232.33)	(2,558.24)	(28,639.07)
Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	0.00	823.54	0.00	0.00	0.00	0.00	823.54
Less Returns and Allowances	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	(2,582.49)	(2,582.49)
<b>Total Sales</b>	<b>133,241.80</b>	<b>146,892.11</b>	<b>152,005.40</b>	<b>135,784.64</b>	<b>150,172.00</b>	<b>136,245.59</b>	<b>143,577.05</b>	<b>131,795.27</b>	<b>137,606.44</b>	<b>132,008.19</b>	<b>141,825.05</b>	<b>155,888.03</b>	<b>1,697,041.57</b>

	05/31/25	06/30/25	07/31/25	08/31/25	09/30/25	10/31/25	11/30/25	12/31/25	01/31/26	02/28/26	03/31/26	04/30/26	Total
<b>Cost of Goods Sold</b>													
Bond Payment to City	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	83,293.64	82,356.21	998,586.25
City of Searcy-Basketball Courts - \$177,100.00	0.00	0.00	0.00	0.00	245,600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	245,600.00
Searcy Youth Baseball & Softball \$25,000.00	7,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7,500.00
Creative Group of AR - Family Film Festival - \$15,000.00	14,965.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	14,965.90
2025 AR Master Gardener Conference	736.01	0.00	19,058.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	19,794.32
Special Olympics Funding 2025 - \$25,000	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25,000.00	0.00	0.00	0.00	25,000.00
CGA - Beats & Eats Cinco De Mayo 2025 - \$5,800	5,780.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,780.69
CGA - United We Stand - \$55,000	0.00	17,025.00	12,975.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	30,000.00
Searcy Holiday of Lights - \$15,000	0.00	15,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15,000.00
Get-Down Downtown - \$65,000.00	0.00	0.00	0.00	0.00	65,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	65,000.00
Searcy Parks & Rec - Fall Ball \$18,000.00	0.00	0.00	0.00	0.00	6,000.00	0.00	3,000.00	0.00	0.00	0.00	0.00	0.00	9,000.00
CK Rodeo, LLC-6,000.00	0.00	0.00	0.00	0.00	0.00	0.00	6,000.00	0.00	0.00	0.00	0.00	0.00	6,000.00
First Robotics-10,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10,000.00	0.00	0.00	0.00	0.00	10,000.00
4th of July 2026-65,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15,000.00	10,000.00	10,000.00	35,000.00
Main Street Searcy- Get Down Downtown	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	95,000.00	0.00	95,000.00
Little Red River Ozark College Rodeo	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7,000.00	0.00	7,000.00
Searcy Parks and Recreation	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9,000.00	12,000.00	21,000.00
<b>Total Cost of Goods Sold</b>	<b>112,276.24</b>	<b>115,318.64</b>	<b>115,326.95</b>	<b>83,293.64</b>	<b>399,893.64</b>	<b>83,293.64</b>	<b>92,293.64</b>	<b>93,293.64</b>	<b>108,293.64</b>	<b>98,293.64</b>	<b>204,293.64</b>	<b>104,356.21</b>	<b>1,610,227.16</b>

<b>Gross Profit</b>	20,965.56	31,573.47	36,678.45	52,491.00	(249,721.64)	52,951.95	51,283.41	38,501.63	29,312.80	33,714.55	(62,468.59)	51,531.82	86,814.41
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	05/31/25	06/30/25	07/31/25	08/31/25	09/30/25	10/31/25	11/30/25	12/31/25	01/31/26	02/28/26	03/31/26	04/30/26	Total
<b>Operating Expenses</b>													
Legal Services	0.00	1,050.00	75.00	825.00	0.00	2,925.00	2,425.00	1,742.50	75.00	225.00	1,425.00	1,575.00	12,342.50
Professional Services	5,405.00	3,010.00	3,450.00	3,265.00	3,450.00	3,340.00	3,435.00	3,830.00	3,523.00	3,240.00	3,340.00	3,845.00	43,133.00
Social Media Content & Advertising	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,800.00	1,800.00
Bank fees	142.03	889.50	580.65	143.76	140.60	144.17	142.21	54.80	727.94	142.73	146.62	523.88	3,778.89
Merchant fees	74.00	85.00	84.00	93.00	83.00	95.00	85.00	0.00	173.00	94.00	90.00	101.00	1,057.00

**City of Searcy A&P Tax Commission  
Income Statement  
Most Recent 12 Months**

	05/31/25	06/30/25	07/31/25	08/31/25	09/30/25	10/31/25	11/30/25	12/31/25	01/31/26	02/28/26	03/31/26	04/30/26	Total
Website and Social Media Expense	11,385.00	10,611.00	10,335.00	7,935.00	10,035.00	12,585.00	29,125.00	19,435.00	13,535.00	11,985.00	12,335.00	8,735.00	158,036.00
<b>Total Operating Expenses</b>	<u>17,006.03</u>	<u>15,645.50</u>	<u>14,524.65</u>	<u>12,261.76</u>	<u>13,708.60</u>	<u>19,089.17</u>	<u>35,212.21</u>	<u>25,062.30</u>	<u>18,033.94</u>	<u>15,686.73</u>	<u>17,336.62</u>	<u>16,579.88</u>	<u>220,147.39</u>
<b>Operating Income (Loss)</b>	<u>3,959.53</u>	<u>15,927.97</u>	<u>22,153.80</u>	<u>40,229.24</u>	<u>(263,430.24)</u>	<u>33,862.78</u>	<u>16,071.20</u>	<u>13,439.33</u>	<u>11,278.86</u>	<u>18,027.82</u>	<u>(79,805.21)</u>	<u>34,951.94</u>	<u>(133,332.98)</u>
<b>Other Income (Expenses)</b>													
Interest Income on Deposits	2,531.78	2,868.94	2,605.91	53,765.15	2,887.77	2,623.00	2,990.97	2,447.75	5,307.10	2,317.75	2,487.77	2,492.58	85,326.47
<b>Total Other Income (Expenses)</b>	<u>2,531.78</u>	<u>2,868.94</u>	<u>2,605.91</u>	<u>53,765.15</u>	<u>2,887.77</u>	<u>2,623.00</u>	<u>2,990.97</u>	<u>2,447.75</u>	<u>5,307.10</u>	<u>2,317.75</u>	<u>2,487.77</u>	<u>2,492.58</u>	<u>85,326.47</u>
<b>Net Income (Loss) Before Taxes</b>	<u>6,491.31</u>	<u>18,796.91</u>	<u>24,759.71</u>	<u>93,994.39</u>	<u>(260,542.47)</u>	<u>36,485.78</u>	<u>19,062.17</u>	<u>15,887.08</u>	<u>16,585.96</u>	<u>20,345.57</u>	<u>(77,317.44)</u>	<u>37,444.52</u>	<u>(48,006.51)</u>
<b>Net Income (Loss)</b>	<u>\$ 6,491.31</u>	<u>\$ 18,796.91</u>	<u>\$ 24,759.71</u>	<u>\$ 93,994.39</u>	<u>\$ (260,542.47)</u>	<u>\$ 36,485.78</u>	<u>\$ 19,062.17</u>	<u>\$ 15,887.08</u>	<u>\$ 16,585.96</u>	<u>\$ 20,345.57</u>	<u>\$ (77,317.44)</u>	<u>\$ 37,444.52</u>	<u>\$ (48,006.51)</u>

**City of Searcy A&P Tax Commission  
Income Statement  
Trend Analysis - Most Recent 48 Months**

	May 31, 2022 through April 30, 2023	May 31, 2023 through April 30, 2024	May 31, 2024 through April 30, 2025	May 31, 2025 through April 30, 2026
<b>Sales</b>				
A&P Tax Collection - Lodging	\$ 365,528.41	\$ 377,249.93	\$ 371,259.94	\$ 398,695.63
A&P Tax Collection - Prepared Foods	1,157,626.58	1,205,846.31	1,263,878.43	1,322,893.01
Interest & Penalties on late payments	0.00	1,454.02	1,766.16	5,850.95
Early payment discounts	0.00	(15,622.40)	(29,056.67)	(28,639.07)
Miscellaneous	(939.57)	5.34	0.00	823.54
A&P Donations	83.80	0.00	0.00	0.00
Less Returns and Allowances	0.00	0.00	0.00	(2,582.49)
<b>Total Sales</b>	<u>1,522,299.22</u>	<u>1,568,933.20</u>	<u>1,607,847.86</u>	<u>1,697,041.57</u>
<b>Cost of Goods Sold</b>				
Bond Payment to City	0.00	0.00	83,293.64	998,586.25
White County Fair Improvement Grant	1,865.75	0.00	0.00	0.00
White County Fair Assn - 2022	20,764.52	12,134.24	0.00	0.00
FIRST Robotics 2022	0.00	(32,823.01)	0.00	0.00
Main Street Searcy - Legion Hut Project	40,000.00	0.00	0.00	0.00
Parks and Rec - Trail Design	10,000.00	0.00	0.00	0.00
United We Stand Beats & Eats	25,915.64	0.00	0.00	0.00
New Years Eve Beats & Eats	23,860.60	0.00	0.00	0.00
Searcy Recreational Sports League - Bathrooms and Fencing	42,128.86	0.00	0.00	0.00
Berryhill Tennis and Pickleball - City of Searcy	1,094,939.65	1,204,411.10	0.00	0.00
Pioneer Village/White County Historical Society Musuem Grant - \$34,850	7,681.13	21,187.71	0.00	0.00
Eclipse Committee - Glasses Funding \$20,000	18,199.00	0.00	0.00	0.00
Pioneer Village/White County Historical Museum	0.00	0.00	4,472.74	0.00
City of Searcy - Summer Maintenance 2022	20,000.00	0.00	0.00	0.00
2022 - Chamber Newcomer Guide	13,475.20	0.00	0.00	0.00
AR Tourism RARN/P & T Summer Co-Op Campaign	3,142.00	0.00	0.00	0.00
Searcy Youth Softball	22,631.28	0.00	0.00	0.00
Holiday of Lights - 2022	76,000.00	0.00	0.00	0.00
American Legion Baseball Improvements 2022	10,473.00	0.00	0.00	0.00
Master Plan Allocation	110,000.00	0.00	0.00	0.00
Riverview Youth Football Assoc - 2022	8,000.00	0.00	0.00	0.00
Get Down Downtown - 2022	20,585.00	0.00	0.00	0.00
Yellowball Fast Pitch Classic June 2022	4,000.00	0.00	0.00	0.00
Good Morning Arkansas 1hr segment 2022	7,500.00	0.00	0.00	0.00
Harding Academy - Robotics Event 2022	6,824.39	0.00	0.00	0.00
Billboard for Get Down Downtown	1,595.00	0.00	0.00	0.00
Stage Wall of Events Center	30,000.00	0.00	0.00	0.00
Spring Street Lights	13,056.69	0.00	0.00	0.00
Searcy Recreational Sports League - Fall Baseball	40,599.93	0.00	0.00	0.00
Trick-Or-Treat on the Square 2022	5,000.00	0.00	0.00	0.00
Holiday of Lights 2022 - Foundation for the Future	31,266.93	0.00	0.00	0.00
Chicksaw Silver Gloves Boxing	3,000.00	0.00	0.00	0.00
Searcy Rec. League Spring 2023 Grant - \$54,396	31,744.00	22,652.00	0.00	0.00
AR State Parks, Heritage and Tourism	0.00	5,036.00	0.00	0.00
American Legion Hall Rehab Project	0.00	20,000.00	0.00	0.00
Searcy Girls Sotftball - SUMmer '23	5,526.00	0.00	0.00	0.00
Equitment \$5,526.00	5,526.00	0.00	0.00	0.00
Arkansas Robotics Regional - Creative Group	6,500.00	6,336.31	0.00	0.00

**City of Searcy A&P Tax Commission**  
**Income Statement**  
**Trend Analysis - Most Recent 48 Months**

	<b>May 31, 2022 through April 30, 2023</b>	<b>May 31, 2023 through April 30, 2024</b>	<b>May 31, 2024 through April 30, 2025</b>	<b>May 31, 2025 through April 30, 2026</b>
United We Stand - 2023	31,750.00	23,236.54	0.00	0.00
Eclipse Committee - "See it in Searcy" - \$70,000	2,750.00	58,687.36	1,890.85	0.00
2023 Parks and Rec Help - \$20,000	20,000.00	0.00	0.00	0.00
Searcy Rec Sports League - Additional Bathroom - \$3,840	0.00	3,840.00	0.00	0.00
Halloween on the Square - 2023 - \$5,000	0.00	5,000.00	0.00	0.00
Main Street Searcy - 2023 Get Down Downtown - \$66,500	0.00	66,500.00	0.00	0.00
Arkansas Special Olympics - \$25,000	0.00	25,000.00	0.00	0.00
City of Searcy Basketball Courts - \$177,100.00	0.00	0.00	0.00	245,600.00
City of Searcy Skills Park - \$10,000.00	0.00	10,000.00	0.00	0.00
City of Searcy HOL Displays '23 - \$30,000.00	0.00	25,996.92	0.00	0.00
Yella Ball Industries Inc. - \$4,000.00	0.00	4,000.00	0.00	0.00
Beats & Eats - Eclipse \$60,000.00	0.00	60,000.00	0.00	0.00
White County Historical Society & Pioneer Village Eclipse \$2,200.00	0.00	0.00	2,146.99	0.00
Arkansas Love Where You Live Guide	0.00	2,833.33	0.00	0.00
Good Morning Arkansas	0.00	8,500.00	0.00	0.00
New Year's Eve Bash	0.00	21,130.54	173.18	0.00
Lighting up Downtown Courthouse	0.00	23,500.00	0.00	0.00
Creative Group of AR/FIRST in Arkansas	0.00	10,000.00	0.00	0.00
Searcy School District - State Basketball Tourney \$25,000.00	0.00	25,000.00	0.00	0.00
Main Street Searcy - Downton Eclipse \$25,000.00	0.00	25,000.00	0.00	0.00
Get Down Downtown 2024 - Main Street Searcy \$60,000.00	0.00	60,000.00	0.00	0.00
Special Olympics AR - 2024 Summer Games \$25,000.00	0.00	0.00	25,000.00	0.00
Anything on Wheels to Benefit Make-A-Wish	0.00	500.00	0.00	0.00
United We Stand 4th of July 2024	0.00	28,250.00	25,066.77	0.00
Rodeo Events @ White County Fairgrounds	0.00	0.00	37,500.00	0.00
Cinco De Mayo Festival	0.00	0.00	6,000.00	0.00
Searcy Summer Tennis League - \$15,000.00	0.00	0.00	2,355.00	0.00
Searcy Optimist Pee-Wee Football & Cheerleading	0.00	0.00	20,000.00	0.00
Searcy Youth Baseball & Softball \$25,000.00	0.00	0.00	5,000.00	7,500.00
Holiday of Lights - 2024 \$8,000.00	0.00	0.00	8,000.00	0.00
Creative Group of AR N.Y.E. - \$15,000.00	0.00	0.00	14,951.55	0.00
FIRST Robotics - \$10,000.00	0.00	0.00	10,000.00	0.00
Creative Group of AR - Family Film Festival - \$15,000.00	0.00	0.00	0.00	14,965.90
Purchasing New Bleachers for Sports Complex - \$82,846.26	0.00	0.00	82,846.26	0.00
2025 AR Master Gardener Conference	0.00	0.00	205.68	19,794.32
Special Olympics Funding 2025 - \$25,000	0.00	0.00	0.00	25,000.00
CGA - Beats & Eats Cinco De Mayo 2025 - \$5,800	0.00	0.00	0.00	5,780.69
CGA - United We Stand - \$55,000	0.00	0.00	25,000.00	30,000.00
Searcy Holiday of Lights - \$15,000	0.00	0.00	0.00	15,000.00
Get Down Downtown - \$65,000.00	0.00	0.00	0.00	65,000.00
Searcy Parks & Rec - Fall Ball \$18,000.00	0.00	0.00	0.00	9,000.00
CK Rodeo, LLC-6,000.00	0.00	0.00	0.00	6,000.00
First Robotics-10,000.00	0.00	0.00	0.00	10,000.00
4th of July 2026-65,000.00	0.00	0.00	0.00	35,000.00
Main Street Searcy- Get Down Downtown	0.00	0.00	0.00	95,000.00
Little Red River Ozark College Rodeo	0.00	0.00	0.00	7,000.00
Searcy Parks and Recreation	0.00	0.00	0.00	21,000.00

**City of Searcy A&P Tax Commission**  
**Income Statement**  
**Trend Analysis - Most Recent 48 Months**

	May 31, 2022 through April 30, 2023	May 31, 2023 through April 30, 2024	May 31, 2024 through April 30, 2025	May 31, 2025 through April 30, 2026
<b>Total Cost of Goods Sold</b>	1,810,774.57	1,745,909.04	353,902.66	1,610,227.16
<b>Gross Profit</b>	(288,475.35)	(176,975.84)	1,253,945.20	86,814.41
<b>Operating Expenses</b>				
Legal Services	7,127.00	14,925.00	9,750.00	12,342.50
Administrative Services	36,886.01	39,468.03	42,230.79	0.00
Professional Services	30,055.75	32,906.00	31,987.00	43,133.00
Social Media Content & Advertising	0.00	0.00	0.00	1,800.00
Office Supplies	0.00	0.00	277.84	0.00
Printing	0.00	1,227.00	0.00	0.00
Bank fees	7,708.96	7,031.59	2,401.52	3,778.89
Merchant fees	0.00	5,504.50	942.00	1,057.00
Website and Social Media Expense	0.00	60,789.07	153,161.43	158,036.00
<b>Total Operating Expenses</b>	81,777.72	161,851.19	240,750.58	220,147.39
<b>Operating Income (Loss)</b>	(370,253.07)	(338,827.03)	1,013,194.62	(133,332.98)
<b>Other Income (Expenses)</b>				
Interest Income on Deposits	1,316.49	23,717.35	53,337.32	85,326.47
<b>Total Other Income (Expenses)</b>	1,316.49	23,717.35	53,337.32	85,326.47
<b>Net Income (Loss) Before Taxes</b>	(368,936.58)	(315,109.68)	1,066,531.94	(48,006.51)
<b>Net Income (Loss)</b>	\$ (368,936.58)	\$ (315,109.68)	\$ 1,066,531.94	\$ (48,006.51)

**City of Searcy A&P Tax Commission  
Trial Balance**

**4 Months Ended  
April 30, 2026**

<b>Account</b>	<b>Type</b>	<b>Description</b>	
1002	A	Revenue Fund - FSB	263,121.73
1003	A	Savings Account - Simmons	1,266,081.28
1004	A	Operating Account - FSB	254,342.59
1103	A	CD Reserve	1,050,973.77
3000	Q	Fund Balance - Unrestricted	(1,650,460.76)
3001	Q	Fund Balance - Restricted	(1,187,000.00)
4-000-10-01	R	A&P Tax Collection - Lodging	(131,440.56)
4-000-10-02	R	A&P Tax Collection - Prepared Foods	(445,709.48)
4-000-10-10	R	Interest & Penalties on late payments	(1,839.19)
4-000-10-11	R	Early payment discounts	9,079.03
4-000-50-01	R	Interest Income on Deposits	(12,605.20)
4-000-90-99	R	Refund for overpayment	2,582.49
5-000-00-00	E	Bond Payment to City	332,237.13
5-25-02-02	E	Special Olympics Funding 2025 - \$25,000	25,000.00
5-25-11-03	E	4th of July 2026-65,000.00	35,000.00
5-26-02-01	E	Main Street Searcy- Get Down Downtown	95,000.00
5-26-02-02	E	Little Red River Ozark College Rodeo	7,000.00
5-26-02-03	E	Searcy Parks and Recreation	21,000.00
6-011-01-01	E	Legal Services	3,300.00
6-011-01-03	E	Professional Services	13,948.00
6-011-01-06	E	Social Media Content & Advertising	1,800.00
6-011-04-03	E	Bank fees	1,541.17
6-011-04-04	E	Merchant fees	458.00
6-011-08-21	E	Website and Social Media Expense	46,590.00
		<b>Totals</b>	<u>0.00</u>
		<b>Net Profit/(Loss)</b>	<u>(2,941.39)</u>

**City of Searcy A&P Tax Commission**

**General Ledger TWA**

April 1, 2026 - April 30, 2026

Date	Reference	Journal	Description	Beginning Balance	Current Amount	Period End Balance
<b>1002 Revenue Fund - FSB</b>				390,159.66		
04/28/26	20562		First Security Bank		(200,000.00)	
04/30/26	4.01		April Deposits		158,470.52	
04/30/26	4.02		April Bond Transfer		(82,356.21)	
04/30/26	20563		Ozark Waffles		(2,582.49)	
04/30/26	BAR		Account Analysis Chrg		(92.75)	
04/30/26	BAR		JP NCR Invoice		0.00	
04/30/26	BAR		Return Payment		0.00	
04/30/26	BAR		Service Charge		(376.00)	
04/30/26	BAR		EDI Payments		(101.00)	
04/30/26	BAR		IRS		0.00	
04/30/26	BAR		AR DFA		0.00	
			<b>Totals for 1002</b>		<u>(127,037.93)</u>	<u>263,121.73</u>
<b>1003 Savings Account - Simmons</b>				1,263,643.83		
04/30/26	BAR		Acct. Analysis Chrg		(55.13)	
04/30/26	BAR		Interest Deposit		2,492.58	
04/30/26	BAR		Account Activity		0.00	
04/30/26	BAR		Account Activity		0.00	
			<b>Totals for 1003</b>		<u>2,437.45</u>	<u>1,266,081.28</u>
<b>1004 Operating Account - FSB</b>				92,297.59		
04/02/26	1144		Ozark Gateway Tourist Council, Inc.		(1,800.00)	
04/06/26	1145		Cassard Camps, LLC		(3,000.00)	
04/09/26	1146		Buck C. Gibson, P.A.		(1,575.00)	
04/09/26	1147		Pugh Communications		(8,735.00)	
04/13/26	1148		Joshua King		(3,000.00)	
04/22/26	1149		BCI Entertainment		(10,000.00)	
04/22/26	1150		Blansett & Associates		(3,845.00)	
04/22/26	1151		Cassard Camps, LLC		(3,000.00)	
04/28/26	1152		Joshua King		(3,000.00)	
04/28/26	20562		First Security Bank		200,000.00	
04/30/26	BAR		Stop Payment Fee		0.00	
			<b>Totals for 1004</b>		<u>162,045.00</u>	<u>254,342.59</u>
<b>1103 CD Reserve</b>				1,050,973.77		
			<b>Totals for 1103</b>		<u>0.00</u>	<u>1,050,973.77</u>
<b>1120 Accounts Recievable</b>				0.00		
04/30/26	BAR		IRS		0.00	
04/30/26	BAR		AR DFA		0.00	
			<b>Totals for 1120</b>		<u>0.00</u>	<u>0.00</u>
<b>3000 Fund Balance - Unrestricted</b>				(1,683,460.76)		
04/30/26	BA.4.1		Adjust Restricted		33,000.00	
			<b>Totals for 3000</b>		<u>33,000.00</u>	<u>(1,650,460.76)</u>
<b>3001 Fund Balance - Restricted</b>				(1,154,000.00)		
04/30/26	BA.4.1		Adjust Restricted		(33,000.00)	
			<b>Totals for 3001</b>		<u>(33,000.00)</u>	<u>(1,187,000.00)</u>
<b>4-000-10-01 A&amp;P Tax Collection - Lodging</b>				(92,144.01)		
04/30/26	4.01		April Deposits		(39,296.55)	
			<b>Totals for 4-000-10-01</b>		<u>(39,296.55)</u>	<u>(131,440.56)</u>
<b>4-000-10-02 A&amp;P Tax Collection - Prepared Foods</b>				(324,182.69)		
04/30/26	4.01		April Deposits		(122,092.90)	

**City of Searcy A&P Tax Commission  
General Ledger TWA**

April 1, 2026 - April 30, 2026

Date	Reference	Journal	Description	Beginning Balance	Current Amount	Period End Balance
04/30/26	4.01		April Deposits-Account Balances		566.11	
04/30/26	BAR		Return Payment		0.00	
			<b>Totals for 4-000-10-02</b>		<u>(121,526.79)</u>	<u>(445,709.48)</u>
<b>4-000-10-10</b>	<b>Interest &amp; Penalties on late payments</b>			(1,633.77)		
04/30/26	4.01		April Deposits		(205.42)	
			<b>Totals for 4-000-10-10</b>		<u>(205.42)</u>	<u>(1,839.19)</u>
<b>4-000-10-11</b>	<b>Early payment discounts</b>			6,520.79		
04/30/26	4.01		April Deposits		2,558.24	
			<b>Totals for 4-000-10-11</b>		<u>2,558.24</u>	<u>9,079.03</u>
<b>4-000-50-01</b>	<b>Interest Income on Deposits</b>			(10,112.62)		
04/30/26	BAR		Interest Deposit		(2,492.58)	
			<b>Totals for 4-000-50-01</b>		<u>(2,492.58)</u>	<u>(12,605.20)</u>
<b>4-000-90-99</b>	<b>Refund for overpayment</b>			0.00		
04/30/26	20563		Ozark Waffles		2,582.49	
			<b>Totals for 4-000-90-99</b>		<u>2,582.49</u>	<u>2,582.49</u>
<b>5-000-00-00</b>	<b>Bond Payment to City</b>			249,880.92		
04/30/26	4.02		April Bond Transfer		82,356.21	
			<b>Totals for 5-000-00-00</b>		<u>82,356.21</u>	<u>332,237.13</u>
<b>5-25-02-02</b>	<b>Special Olympics Funding 2025 - \$25,000</b>			25,000.00		
			<b>Totals for 5-25-02-02</b>		<u>0.00</u>	<u>25,000.00</u>
<b>5-25-11-03</b>	<b>4th of July 2026-65,000.00</b>			25,000.00		
04/22/26	1149		BCI Entertainment		10,000.00	
			<b>Totals for 5-25-11-03</b>		<u>10,000.00</u>	<u>35,000.00</u>
<b>5-26-02-01</b>	<b>Main Street Searcy- Get Down Downtown</b>			95,000.00		
			<b>Totals for 5-26-02-01</b>		<u>0.00</u>	<u>95,000.00</u>
<b>5-26-02-02</b>	<b>Little Red River Ozark College Rodeo</b>			7,000.00		
			<b>Totals for 5-26-02-02</b>		<u>0.00</u>	<u>7,000.00</u>
<b>5-26-02-03</b>	<b>Searcy Parks and Recreation</b>			9,000.00		
04/06/26	1145		Cassard Camps, LLC		3,000.00	
04/13/26	1148		Joshua King		3,000.00	
04/22/26	1151		Cassard Camps, LLC		3,000.00	
04/28/26	1152		Joshua King		3,000.00	
			<b>Totals for 5-26-02-03</b>		<u>12,000.00</u>	<u>21,000.00</u>
<b>6-011-01-01</b>	<b>Legal Services</b>			1,725.00		
04/09/26	1146		Buck C. Gibson, P.A.		1,575.00	
			<b>Totals for 6-011-01-01</b>		<u>1,575.00</u>	<u>3,300.00</u>
<b>6-011-01-03</b>	<b>Professional Services</b>			10,103.00		
04/22/26	1150		Blansett & Associates		3,845.00	
			<b>Totals for 6-011-01-03</b>		<u>3,845.00</u>	<u>13,948.00</u>
<b>6-011-01-06</b>	<b>Social Media Content &amp; Advertising</b>			0.00		
04/02/26	1144		Ozark Gateway Tourist Council, Inc.		1,800.00	
			<b>Totals for 6-011-01-06</b>		<u>1,800.00</u>	<u>1,800.00</u>

**City of Searcy A&P Tax Commission  
General Ledger TWA**

April 1, 2026 - April 30, 2026

Date	Reference	Journal	Description	Beginning Balance	Current Amount	Period End Balance
<b>6-011-04-03</b>	<b>Bank fees</b>			1,017.29		
04/30/26	BAR		Account Analysis Chrg		92.75	
04/30/26	BAR		Service Charge		376.00	
04/30/26	BAR		Stop Payment Fee		0.00	
04/30/26	BAR		Acct. Analysis Chrg		55.13	
04/30/26	BAR		Account Activity		0.00	
04/30/26	BAR		Account Activity		0.00	
			<b>Totals for 6-011-04-03</b>		<u>523.88</u>	<u>1,541.17</u>
<b>6-011-04-04</b>	<b>Merchant fees</b>			357.00		
04/30/26	BAR		JP NCR Invoice		0.00	
04/30/26	BAR		EDI Payments		101.00	
			<b>Totals for 6-011-04-04</b>		<u>101.00</u>	<u>458.00</u>
<b>6-011-08-21</b>	<b>Website and Social Media Expense</b>			37,855.00		
04/09/26	1147		Pugh Communications		8,735.00	
			<b>Totals for 6-011-08-21</b>		<u>8,735.00</u>	<u>46,590.00</u>
			<b>Report Total</b>			<u>0.00</u>
<b>Net Profit/(Loss)</b>						
Current Period					<u>37,444.52</u>	
Year-to-Date					<u>(2,941.39)</u>	

Distribution count = 56

SEARCY ADVERTISING AND TOURISM PROMOTION COMMISSION  
GRANT FUNDING REQUESTS

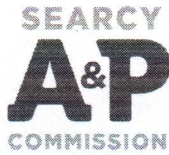
Entity Awarded Allocation	Date Approved	Closed Grant	Allocation Amount	2026				Total Spent	Allocation Remaining
				Jan	Feb	Mar	Apr		
			<b>PLEDGE EXPENDITURES</b>						
Beats and Eats - 4th of July 2026 - \$65,0000	11/18/2025		\$ 65,000.00		\$ 15,000.00	\$ 10,000.00	\$ 10,000.00	\$ 35,000.00	\$ 30,000.00
White County Fairboard - 12,000	11/18/2025		\$ 12,000.00						\$ 12,000.00
Searcy Beautification Committee - Flags for Main	2/3/2026		\$ 45,000.00						\$ 45,000.00
Searcy Parks and Rec - 2026 Baseball/Softball Tournaments	2/24/2026		\$ 66,000.00		\$ 9,000.00	\$ 12,000.00		\$ 21,000.00	\$ 45,000.00
Searcy Public Schools - 2026 State Soccer Tournament	3/31/2026		\$ 25,000.00						\$ 25,000.00
Special Olympics of Arkansas - 2026 Games	4/28/2026		\$ 30,000.00						\$ 30,000.00
Yearly A&P Bond Debt Service	1/1/2025		\$ 1,000,000.00	\$ 83,293.64	\$ 83,293.64	\$ 83,293.64	\$ 83,293.64	\$ 333,174.56	\$ 1,000,000.00
<b>Total Spent per month</b>				\$ 108,293.64	\$ 98,293.64	\$ 204,293.64	\$ 105,293.64		
				<b>Remaining Allocated</b>					\$ 1,187,000.00

SEARCY ADVERTISING AND TOURISM PROMOTION COMMISSION  
GRANT FUNDING REQUESTS

Entity Awarded Allocation	Date Approved	Closed Grant	Allocation Amount	2026				Total Spent	Allocation Remaining
				Jan	Feb	Mar	Apr		
<b>PLEDGE EXPENDITURES</b>									
Experience the Revolution		X	\$ 41,090.00					\$ 41,090.00	\$ -
Get Down Downtown - 2019		X	\$ 55,000.00					\$ 55,000.00	\$ -
Parks & Rec - Playground Mulch		X	\$ 6,369.00					\$ 6,369.00	\$ -
Holiday of Lights Improvements - 2019		X	\$ 26,805.17					\$ 26,805.17	\$ -
Boys Baseball Program		X	\$ 91,306.56					\$ 91,306.56	\$ -
Searcy Visitors Guide - Chamber of Commerce		X	\$ 2,100.00					\$ 2,100.00	\$ -
Holiday of Lights Video		X	\$ 4,000.00					\$ 4,000.00	\$ -
Special Election Costs		X	\$ 4,570.40					\$ 4,570.40	\$ -
Riverside Park Expansion		X	\$ 50,000.00					\$ 50,000.00	\$ -
Optimist Club - PeeWee Football	4/28/2021	X	\$ 30,000.00					\$ 25,216.24	\$ -
Main Street Searcy - Legion Hut Project	3/3/2021	X	\$ 40,000.00					\$ 40,000.00	\$ -
Searcy Chamber - Newcomer's Guide	9/2/2020	X	\$ 45,000.00					\$ 13,966.00	\$ -
Jessie James Foundation	3/3/2021	X	\$ 10,000.00					\$ 10,000.00	\$ -
White County Fair - \$50,000	1/6/2021	X	\$ 50,000.00					\$ 50,000.00	\$ -
Beats & Eats - 4th of July	4/28/2021	X	\$ 45,000.00					\$ 45,000.00	\$ -
Sports Complex Employees	4/28/2021	X	\$ 45,000.00					\$ 7,860.00	\$ -
Arkansas Guide Ad - Chamber	6/29/2021	X	\$ 3,000.00					\$ 1,600.00	\$ -
Kids Boxing event - Carmichael	6/29/2021	X	\$ 2,000.00					\$ 440.00	\$ -
Adult Softball Temporary fencing	7/27/2021	X	\$ 10,000.00					\$ 9,893.33	\$ -
Parks and Rec - Trail Design	7/27/2021	X	\$ 10,000.00					\$ 10,000.00	\$ -
Creative Group of Arkansas - Robotics Competition	8/31/2021	X	\$ 7,000.00					\$ 7,000.00	\$ -
City of Searcy - Beats & Eats New Years	9/28/2021	X	\$ 24,000.00					\$ 24,000.00	\$ -
Searcy Holiday of Lights 2021	9/28/2021	X	\$ 55,000.00					\$ 55,000.00	\$ -
Main Street Searcy - Trunk or Treat	9/28/2021	X	\$ 5,000.00					\$ 5,000.00	\$ -
City of Searcy - Berryhill Tennis & Pickleball, w/ c/o 1,3,4	12/28/2021	X	\$ 2,299,350.75					\$ 2,299,350.75	\$ -
First Robotics Group	1/25/2022	X	\$ 66,000.00					\$ 66,000.00	\$ -
Searcy Baseball	1/25/2022	X	\$ 49,840.00					\$ 49,840.00	\$ -
White County Fair - 2022 Grant application	1/25/2022	X	\$ 73,500.00					\$ 73,363.57	\$ -
Beats and Eats - Tinker Fest 2022	2/22/2022	X	\$ 10,000.00					\$ 9,235.00	\$ -
Beats and Eats - 4th of July 2022	2/22/2022	X	\$ 55,000.00					\$ 55,000.00	\$ -
Beats and Eats - NVE 2022	2/22/2022	X	\$ 25,000.00					\$ 23,860.60	\$ -
Searcy Chamber - 2022 Newcomer's Guide	3/29/2022	X	\$ 17,000.00					\$ 13,475.20	\$ -
Searcy Parks and Rec - Swim Center Timing System	3/29/2022	X	\$ 17,660.00					\$ 17,660.00	\$ -
Searcy Baseball - Fencing and Bathroom Rental	3/29/2022	X	\$ 47,860.00					\$ 47,860.00	\$ -
City of Searcy - Parks and Rec Mowing	4/26/2022	X	\$ 20,000.00					\$ 20,000.00	\$ -
Searcy Regional Chamber - Radio Ads	4/26/2022	X	\$ 3,142.00					\$ 3,142.00	\$ -
American Legion - Searcy Baseball	5/31/2022	X	\$ 10,473.00					\$ 10,473.00	\$ -
City of Searcy - Softball Grant	5/31/2022	X	\$ 22,631.28					\$ 22,631.28	\$ -
Holiday of Lights - 2022 New Displays	5/31/2022	X	\$ 76,000.00					\$ 76,000.00	\$ -
City of Searcy - Master Plan allocation	5/31/2022	X	\$ 110,000.00					\$ 110,000.00	\$ -

Yellowball Fast Pitch Classic	6/3/2022	X	\$	4,000.00	\$	4,000.00	\$	-
Riverview Youth Football Association	6/28/2022	X	\$	8,000.00	\$	8,000.00	\$	-
Main Street Searcy - Get Down Downtown	6/28/2022	X	\$	20,585.00	\$	20,585.00	\$	-
Chamber of Commerce - Good Morning Arkansas Show	7/26/2022	X	\$	7,500.00	\$	7,500.00	\$	-
Ozark Mountain Brawl Robotics Event	7/26/2022	X	\$	6,824.39	\$	6,824.39	\$	-
Searcy Recreational Sports league - WiFi/Bathroom/Overseeding	8/30/2022	X	\$	41,540.00	\$	41,540.00	\$	-
City of Searcy - Event Center Wall	8/30/2022	X	\$	30,000.00	\$	30,000.00	\$	-
City of Searcy - Billboards	8/30/2022	X	\$	1,595.00	\$	1,595.00	\$	-
City of Searcy - Spring Street Lighting	8/30/2022	X	\$	13,056.69	\$	13,056.69	\$	-
Chickasaw Crossing Boxing Club	9/27/2022	X	\$	3,000.00	\$	3,000.00	\$	-
Main Street Searcy - Halloween on the Square	9/27/2022	X	\$	5,000.00	\$	5,000.00	\$	-
Searcy Holiday of Lights 2022	9/27/2022	X	\$	48,000.00	\$	31,391.93	\$	-
White County Historical Society/Pioneer Village Grant	11/29/2022	X	\$	34,850.00	\$	33,341.58	\$	-
Eclipse Committee - Eclipse glasses	11/29/2022	X	\$	20,000.00	\$	18,199.00	\$	-
Main Street Searcy - Legion Hut Project 2, 2023	2/14/2023	X	\$	20,000.00	\$	20,000.00	\$	-
Searcy Rec Sports League - Baseball Summer 2023	2/14/2023	X	\$	54,396.00	\$	54,396.00	\$	-
Searcy Girls Softball - Summer 2023 Equipment	2/14/2023	X	\$	5,526.00	\$	5,526.00	\$	-
Searcy Regional Chamber - State Parks Tour Grant	2/14/2023	X	\$	6,000.00	\$	5,036.00	\$	-
Creative Group of Arkansas - Spring 2023 Robotics Tournament	2/21/2023	X	\$	49,147.98	\$	12,836.31	\$	-
Creative Group of Arkansas - 4th of July 2023 Grant	2/21/2023	X	\$	55,000.00	\$	54,986.54	\$	-
Eclipse Committee - \$70,000 A&P Match	3/28/2023	X	\$	70,000.00	\$	62,137.36	\$	-
2023 Parks and Rec Help	4/25/2023	X	\$	20,000.00	\$	20,000.00	\$	-
Searcy Rec Sports League - Bathroom Trailer	4/25/2023	X	\$	3,840.00	\$	3,840.00	\$	-
2023 Halloween on the Square	4/25/2023	X	\$	5,000.00	\$	5,000.00	\$	-
2023 Get Down Downtown - Main Street Searcy	4/25/2023	X	\$	66,500.00	\$	66,500.00	\$	-
Arkansas Special Olympics	4/25/2023	X	\$	25,000.00	\$	25,000.00	\$	-
City of Searcy - Basketball Courts @ Carmichael	5/30/2023	X	\$	245,600.00	\$	245,600.00	\$	-
City of Searcy Parks & Rec - Skills Park	5/30/2023	X	\$	10,000.00	\$	10,000.00	\$	-
Searcy HOL 2023 - display purchase	5/30/2023	X	\$	30,000.00	\$	25,996.92	\$	-
2023 Yella Ball Industries Grant	5/30/2023	X	\$	4,000.00	\$	4,000.00	\$	-
2023 Beats & Eats Funding - Eclipse party	6/27/2023	X	\$	60,000.00	\$	60,000.00	\$	-
Pioneer Village Funding - Eclipse	6/27/2023	X	\$	2,200.00	\$	2,146.99	\$	-
Searcy Chamber of Commerce - State Parks and Tourism Familiz	8/29/2023	X	\$	1,460.00	\$	-	\$	-
Searcy Chamber of Commerce - Love Where You Live Ad	8/29/2023	X	\$	5,000.00	\$	2,833.33	\$	-
Good Monring Arkansas - 2023	9/26/2023	X	\$	8,500.00	\$	8,500.00	\$	-
Creative Group of Arkansas - NYE 2023	9/26/2023	X	\$	25,000.00	\$	22,494.57	\$	-
Holiday of lights - 2023 Courthouse Mapping Lighting	9/26/2023	X	\$	23,500.00	\$	23,500.00	\$	-
Arkansas Business Ad	10/31/2023	X	\$	5,905.00	\$	-	\$	-
Creative Group - Ark Regional Robotics Tournament	10/31/2023	X	\$	10,000.00	\$	10,000.00	\$	-
Searcy High Schools - State Basketball 2024 Tournament	1/30/2024	X	\$	25,000.00	\$	25,000.00	\$	-
Main Street Searcy - 2024 Get Down Downtown	1/30/2024	X	\$	60,000.00	\$	60,000.00	\$	-
Main Street Searcy - Eclipse Funding	1/30/2024	X	\$	25,000.00	\$	25,000.00	\$	-
Special Olympics - 2024 Funding	1/30/2024	X	\$	25,000.00	\$	25,000.00	\$	-
Anything on Wheels - \$500	2/27/2024	X	\$	500.00	\$	500.00	\$	-
Creative Group of Arkansas - July 4th 2024 \$55,0000	2/27/2024	X	\$	55,000.00	\$	53,316.77	\$	-
White County Fair Grounds - 2024 Match with County	2/27/2024	X	\$	37,500.00	\$	37,500.00	\$	-
Creative Group of Ark - Cinco De Mayo	3/26/2024	X	\$	6,000.00	\$	6,000.00	\$	-
Searcy Summer Tennis League	4/30/2024	X	\$	15,000.00	\$	-	\$	-
Searcy Optimist Club - Football 2024 League	6/25/2024	X	\$	20,000.00	\$	20,000.00	\$	-





# Searcy A & P Commission

2221 Benton Street; Searcy, AR 72143

P: 501-278-4393

A\_PCommission@cityofsearcy.org

## REQUEST FOR FUNDING

DATE SUBMITTED: 4-16-2026

AMOUNT REQUESTED: \$35,000.00

Name of Organization: Searcy Holiday of Lights

Contact Person: Mike Parsons Alternate Contact Person: Will Walker

Address: 801 S. Elm City: Searcy State: AR Zip: 72143

Work Phone: 501-593-9149 Email: mparsons@cityofsearcy.org Cell: 501-593-0266

Is this a non-profit organization? No Non-profit Tax ID#: \_\_\_\_\_

Is this group incorporated? No Legal Name: \_\_\_\_\_

Number of years of Organization in existence: Over 48

Current Officers: No officers

### Event/Project Information

Event/Program Title: Holiday Of Lights

Amount Requested: \$35,000.00 Start Date: 11-17-2026 End Date: 1-4-2026

Location of Event or Program: City Of Searcy

Projected Attendance: Thousands Is this a first-time event? \_\_\_\_\_ yes  no

Number of years the event or program has occurred? Over 25

Projected Economic Impact of Event/Program on Community: Unknow

### Project Summary

Please describe your event or program on a separate sheet. The summary must include the following:

- Background of your organization and include its purpose.
- A Summary of the event or program and its target audience.
- An explanation of how the funding will directly promote tourism and economic development in Searcy, Arkansas.
- If the event or program is not funded or partially funded, describe the impact this will have on the event or program.

(cont.)



# Searcy A & P Commission

2221 Benton Street; Searcy, AR 72143

P: 501-278-4393

APCommission@cityofsearcy.org

## Requested Budget Planning Form

DATE SUBMITTED: 04-17-2026

AMOUNT REQUESTED: \$5,000.00

Name of Organization: ARKANSAS STATE GOLF ASSN.

Contact Person: TYLER MEYL Phone: 501-650-2997 Email: tyler@asga.org

Address: 12521 YANIS ROAD City: LITTLE ROCK State: AR Zip: 72211

## REQUESTED BUDGET SUMMARY

\*If additional space is needed – please follow format on additional pages.

Project/Event Name: ARKANSAS JUNIOR MATCH-PLAY CHAMPIONSHIP

Total Estimated Project Budget: PLEASE SEE ATTACHED.

Income: \_\_\_\_\_ Source: \_\_\_\_\_

Income: \_\_\_\_\_ Source: \_\_\_\_\_

Income: \_\_\_\_\_ Source: \_\_\_\_\_

Income: \_\_\_\_\_ Source: \_\_\_\_\_

Income: \_\_\_\_\_ Source: \_\_\_\_\_

Expense: \_\_\_\_\_ Source: \_\_\_\_\_

Expense: \_\_\_\_\_ Source: \_\_\_\_\_

Expense: \_\_\_\_\_ Source: \_\_\_\_\_

Expense: \_\_\_\_\_ Source: \_\_\_\_\_

Total Estimated Expected Revenue: \_\_\_\_\_

\*Include a SPECIFIC description of how A&P Funds will be used: FUNDS WOULD BE USED TO OFFSET EXPENSES AS A WHOLE - MANY OF WHICH ARE INCURRED DUE TO TRAVELING OUTSIDE OF GREATER LITTLE ROCK AREA.

Approved by A&P Commission: \_\_\_\_\_ Amount Funded: \_\_\_\_\_ Date Received: \_\_\_\_\_

Check Number: \_\_\_\_\_ Recap/Verification of Expenditures Provided After Event: \_\_\_\_\_



# Searcy A & P Commission

2221 Benton Street; Searcy, AR 72143

P: 501-278-4393

APCommission@cityofsearcy.org

## REQUEST FOR FUNDING

DATE SUBMITTED: 4/10/2026

AMOUNT REQUESTED: 5K - 10K

Name of Organization: Searcy Juneteenth

Contact Person: Tasha Robinson Abrams Alternate Contact Person: Judy Wilson

Address: 1305 W Park Ave City: Searcy State: AR Zip: 72143

Work Phone: 501-230-3505 Email: juneteenthsearcy@yahoo.com Cell: 501-230-3505

Is this a non-profit organization? yes Non-profit Tax ID#: 33-4415278

Is this group incorporated? NO Legal Name: Juneteenth Searcy AR

Number of years of Organization in existence: 4

Current Officers: Tasha Robinson Abrams, Jeanette Williams, Brent "Bo" Turner, Tiffany Byers, Judy Wilson

### **Event/Project Information**

Event/Program Title: Searcy Juneteenth

Amount Requested: 10K Start Date: 6/19/26 End Date: 6/20/26

Location of Event or Program: 6/19 - Harding University; 6/20 Searcy Spring Park

Projected Attendance: 600+ Is this a first-time event? yes  X no

Number of years the event or program has occurred? 4

Projected Economic Impact of Event/Program on Community: 10K - 15K

### **Project Summary**

Please describe your event or program on a separate sheet. The summary must include the following:

- Background of your organization and include its purpose.
- A Summary of the event or program and its target audience.
- An explanation of how the funding will directly promote tourism and economic development in Searcy, Arkansas.
- If the event or program is not funded or partially funded, describe the impact this will have on the event or program.

(cont.)